



SPRAWL FESTIVAL – STRUCTURES / FEEDBACK / DISRUPTIONS

A festival for art in public space in Tyrol

Nikolaus Gansterer

Marlene Hausegger

Matthias Klos

Marianne Lang

Sylvia Winkler & Stephan Köperl

Tao G. Vrhovec Sambolec

Ich bin die Vorband (opening performance)

Curated by Lucas Norer & Doris Prlić

Duration of the exhibition: September 16 - September 25, 2011

Works in public space: September 16 - October 31, 2011

Funded by 'art in public space' Province of Tyrol, 2011



MARLENE HAUSEGGER - FLAGGE

Stadtsäle, Universitätsstraße, Innsbruck

For the duration of two months, horizontal strips of tape, highlighted with different colours, were visible between the flagpoles of Stadtsäle Innsbruck, a prominent building within the city centre which will most likely be demolished within the next years. In this way, the poles were freed from their function and didn't represent states or institutions any more – instead of eight separately waving flags, Hausegger established cross connections and thereby formed one consistent image. Black flags mark the death of a person, other flags are being raised in the course of festivities. The prominent installation at the face of the building broke with these traditions and set the focus of attention on the politically discussed building itself.





NIKOLAUS GANSTERER - THE URBAN ALPHABET

Library of the Leopold-Franzens-University, Blasius-Hueber-Straße, Innsbruck

26 city maps were chosen to form the basic characters of a fictitious global alphabet of urban topographies. Amsterdam, Berlin, Chongqing, ... Innsbruck, Xi'an, Yokohama, Zurich: Cities are living, dynamic structures, cities are huge stores of knowledge and information centres, cities are multi-dimensional fluctuating structures. Every city has its very own distinctive characteristics, cities are growing, cities are changing. Nikolaus Gansterer intends to confront the local urban space with a global mapping of other cities in the form of an urban alphabet, he thus addresses the phenomenon of a highly urbanized and networked world and analyses the changing urban structures.





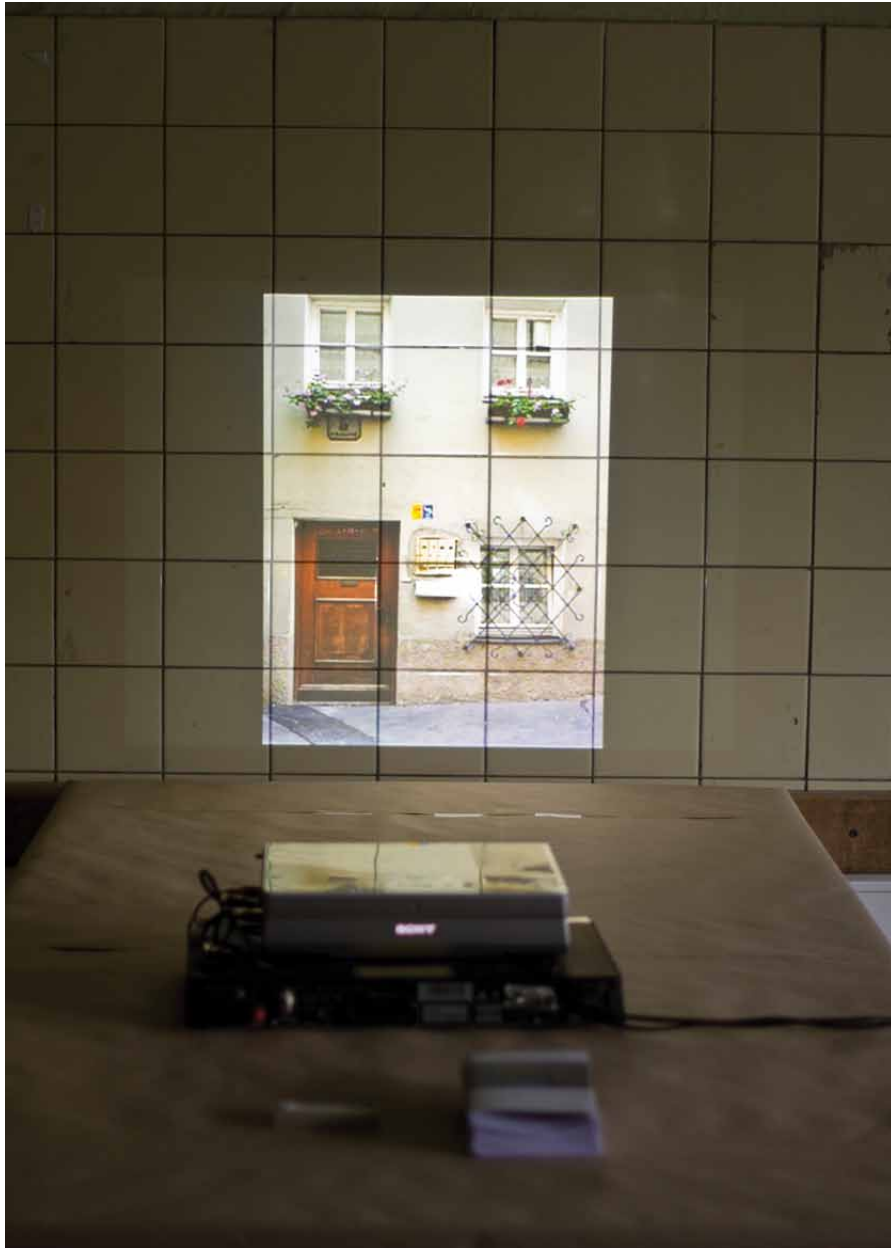
SYLVIA WINKLER & STEPHAN KÖPERL - STOP PPP !

Shopping Center West, Höttinger Au, Innsbruck

In their intervention the artist couple Winkler/Köperl investigated the contradictions between public and private interests of a public-private partnership at the outskirts of Innsbruck. The project forms an almost unprecedented coexistence of a high school with a shopping mall. Using a music theme from the Rocky Horror Picture Show Winkler/Köperl performed an enlightening song specifically addressing the scholars. In their song and performance they question if this compound of school and shopping mall, as so often emphasized, strictly separates the partner's lives spatially, or if the constitution of a shopping and educational symbiosis is already a fitting synonym for a new territorial reality in sprawling areas.







MARIANNE LANG - MY BELL

Intervention in public space in Innsbruck

In her work the artist Marianne Lang deals with habits of seeing and perception. Paper, cardboard or plywood are among the materials she makes use of to create her objects – My Bell consists of these simple materials as well. The series of photos documents an intervention which transgresses the borders between private and public space. Front doors of apartment houses and their attached multiple door bells are visible. Only under close observation one realises that a street art like invasion tricks the beholder: the artist has spread a large number of real-looking dummies around the city.



MARIANNE LANG - INHERENT LINES II

Die Bäckerei - Kulturbackstube, Dreiheiligenstraße, Innsbruck

Additionally to My Bell, Marianne Lang realised a drawing made of chalk on the pavement in front of the festival centre. Her draft links the real and the constructed world, it extracts elements out of its environment, repeats textures and shifts found objects into a linear visualisation. Sketched in chalk the drawing was only visible temporary and vanished slowly during the festival period.

Mit Bananenduft den Raum besetzen



Innsbruck
6. September 2011
13:30



Innsbruck
6. September 2011
13:37



Innsbruck
6. September 2011
13:52



Innsbruck
6. September 2011
13:58

103/500 *Matthias Klos* 8. 2011

MATTHIAS KLOS - MIT BANANENDUFT DEN RAUM BESETZEN / SCHILDER

500 black & white copies, numbered & signed, various locations in Innsbruck

The strong smell of ripe bananas attracts attention and does not please everyone. In the form of an unannounced performance, the artist Matthias Klos spreads this fragrance by eating overripe bananas in the city of Innsbruck. With the camera of a mobile phone he documented this act while performing. The photographs of his minimal invasive act in public space have been published in a limited edition (500 copies, numbered and signed) of copied hand-outs. Spread over the city the documentation of his performance acted as an odour itself: "Despite the fact that odours come to us from a distance, through a medium, we do not perceive odours to exist at the place where they were generated."¹

Additionally Matthias Klos displayed a documentation of *Schilder*, a performative intervention in public space.

¹ Pasnau, R. 1999: What Is Sound?. In: The Philosophical Quarterly, vol. 49, no. 196 (July 1999), p. 309.

